

Florence City Schools



Press Release

To: Shoals Area Media, Community Leaders, and Citizens

On Tuesday, October 14, 11:00 a.m., at the Florence City Schools Board of Education Office (541 Riverview Drive, Florence), Southwire, a local Fortune 500 Company located in Florence's Industrial Park, will announce its partnership with Florence City Schools to develop a dropout prevention initiative entitled *12 FOR LIFE*.

This will be the second such dropout prevention program in the nation, with the first established by Southwire near its corporate headquarters in Carrollton, Georgia. Southwire is a major wire and cable provider in North America.

Your presence at this historical news conference is welcomed.

For more information contact:

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